



GREAT VALUE AT DIFFERENT PRICE POINTS

We keep our Spettro Complete Eyewear Program pricing simple to offer you a complete solution. The pricing is net and includes any discounts or rebates.

SPETTRO COMPLETE EYEWEAR PROGRAM PRICING

Lens pricing is for finished product and includes any finishing and mounting charges

FINISHED PAIR		Hard Coat			
Category	Design	CR39	Poly	Trivex	1.67
Single Vision	EyeFOCAL SV	\$20	\$20	\$26	\$55
Progressive Value	EyeFOCAL Basic	\$35	\$35	\$45	\$65
Progressive Select	EyeFOCAL Select+	\$55	\$55	\$65	\$85
Progressive Premium	EyeFOCAL FX	\$125	\$125	\$140	\$155
Multifocal	EyeFOCAL Bifocal FT28	\$25	\$25	\$35	\$60
Computer	EyeFOCAL Office	\$40	\$40	\$50	\$70
Power Boost	EyeFOCAL Anti-Fatigue	\$40	\$40	\$50	\$70

ADD-ON ENHANCEMENTS		CR39	Poly	Trivex	1.67
AR Premium	ActiveAR UV Plus/Blue Shield	\$30	\$30	\$30	\$30
Photochromic	NeoChromes	\$25	\$25	\$45	\$55
Photochromic Dark	NeoChromes AGILEDark	\$35	\$35	\$55	\$65
Polarized	NuPolar Polarized	—	\$30	—	—

FRAME & SHIPPING CHARGES	
Spettro Acetate & Metal Frame Styles (Net)	\$27.95
Spettro Titanium Frame Styles (Net)	\$37.95
Shipping	\$2.95

INITIAL FRAME INVENTORY

Initial inventory pricing for each kit includes a 20% discount off single frame pricing

KIT 1
18 FRAMES
 9 styles in two different colors
\$418.48

KIT 2
36 FRAMES
 Kit 1 + 9 additional styles in two different colors
\$820.96

2024

SPETTRO COMPLETE EYEWEAR PROGRAM

EXAMPLES & PACKAGE MSRP

We have provided a few examples for the Spettro Complete Eyewear Program packages. You will find these prices and the suggested MSRP (2x cost) to support you in retaining more patients and preserving your profitability. However, you have the flexibility to create your own retail pricing based on your needs.



EyeFOCAL SV in Poly with ActiveAR UV Plus in an Acetate Frame

SP320 Peach Tort

ITEM	COST	MSRP
Single Vision	\$20.00	
ActiveAR UV Plus	\$30.00	
Frame	\$27.95	
Shipping	\$2.95	
	\$80.90	



EyeFOCAL Office in CR39 with ActiveAR Blue Shield in a Metal Frame

SP389 Navy

ITEM	COST	MSRP
EyeFOCAL Office	\$40.00	
ActiveAR Blue Shield	\$30.00	
Frame	\$27.95	
Shipping	\$2.95	
	\$100.90	



EyeFOCAL Basic in Poly with ActiveAR UV Plus & Polarized in an Acetate Frame

SP219 Grey Stripe

ITEM	COST	MSRP
EyeFOCAL Basic	\$35.00	
ActiveAR UV Plus	\$30.00	
Polarized	\$30.00	
Frame	\$27.95	
Shipping	\$2.95	
	\$125.90	



EyeFOCAL FX in 1.67 with ActiveAR UV Plus & NeoChromes in a Titanium Frame

SP8025 Black

ITEM	COST	MSRP
EyeFOCAL FX	\$155.00	
ActiveAR UV Plus	\$30.00	
NeoChromes	\$55.00	
Frame	\$37.95	
Shipping	\$2.95	
	\$280.90	

Doctors Optical Labs reserves the right to end or alter the program at any time. Pricing is subject to change with notice.