



SPETTRO COMPLETE EYEWEAR PROGRAM

A Spectrum of Options
for Your Patients

Spetro is an affiliate program of
 DOCTORS
OPTICAL LABS

ELEVATE YOUR PATIENTS' ACCESS TO PREMIUM EYEWEAR AT AN AFFORDABLE PRICE

Offering great vision to your patients is essential for them to see the world clearly and enjoy life. But how can you offer your patients great vision when much of what is being offered to them is priced as a luxury item? And how can you compete in today's optical market, where chain and online retailers go after your patients with marketing low-cost products?

Provide your patients' access to affordable eyewear without compromising quality. Doctor's Optical Labs **Spettro Complete Eyewear Program** allows you to provide your patients easier access to great eyewear and eye care while maintaining a healthy margin for your practice. The Spettro Complete Eyewear Program is *only available to independent eyecare professionals*, offering great value at a great price, without compromises in performance or care.

A SPECTRUM OF SOLUTIONS FOR YOUR PATIENTS

Different patients require *different solutions*, from the more price sensitive patients to those that want the latest in technology. The Spettro Complete Eyewear Program allows you to provide *a spectrum of options to your patients* with single vision, specialty lenses, and progressives in different performance tiers.

In combination with 2 frame bundles, in either 18 or 36 different frame styles and colors, you can satisfy all your patients' needs.

We will inventory the frames, so you can benefit from faster turn-around time and margin as well as reduced staff time spent on handling frames.

A SPECTRUM OF TECHNOLOGIES

Lenses

Our EyeFOCAL branded lenses are all digitally surfaced, providing **real-time enhancements based on the patients' needs and Rx.**

With a range of technologies, the EyeFOCAL portfolio allows you to offer different options to your patients, including single vision, progressive, and digital device solutions.

Lens Enhancements

Our Lens Enhancements provide **premium solutions** in anti-reflective coatings, photochromic lenses and sun options. Our ActiveAR line of anti-reflective coatings fulfills most patients' needs in AR coating technology, including ActiveAR Blue—our in-house blue light filter anti-reflective coating—and ActiveAR Night Driver, designed for sharper, strain-reduced vision when driving at night.



EyeFOCAL ActiveAR NEOCHROMES®

Frames

Simplicity meets choice. We have created two different preselected frame bundles for you with 9 or 18 frame styles in 2 different colors.



SP207 Gray Tortoise



SP417 Havana



SP389 Navy



SP368 Crystal



SP419 Mahogany

**2 FRAME BUNDLES:
18 OR 36 FRAMES**



SCAN TO SEE THE FULL FRAME COLLECTION

SPETTRO COMPLETE EYEWEAR PROGRAM LENS AVAILABILITY

Hard Coat & ActiveAR Coatings					
Category	Design	1.5	Poly	Trivex	1.67
Single Vision	EyeFOCAL SV	●	●	●	●
Progressive Value	EyeFOCAL Basic	●	●	●	●
Progressive Select	EyeFOCAL Select+	●	●	●	●
Progressive Premium	EyeFOCAL FX	●	●	●	●
Multifocal	EyeFOCAL Bifocal FT28	●	●	●	●
Computer	EyeFOCAL Office	●	●	●	●
Power Boost	EyeFOCAL Anti-Fatigue	●	●	●	●

SPETTRO COMPLETE EYEWEAR PROGRAM ADD-ON AVAILABILITY

Design	1.5		Poly			Trivex	1.67	
	Neochromes	Agile Dark	Neochromes	Agile Dark	NuPolar	Neochromes	Neochromes	Agile Dark
EyeFOCAL SV	●	●	●	●	●	●	●	●
EyeFOCAL Basic	●	●	●	●	●	●	●	●
EyeFOCAL Select+	●	●	●	●	●	●	●	●
EyeFOCAL FX	●	●	●	●	●	●	●	●
EyeFOCAL Anti-Fatigue	●	●	●	●	●	●	●	●
EyeFOCAL Bifocal FT28			●		●			

NOTE:

Rx Range: Sph -12.00D to +6.50D total power, Cyl -6.00D max
 Add Power: +0.75D to +3.50D (0.50D, +0.75D, and +1.25D for EyeFOCAL Anti-Fatigue)

Doctors Optical Labs reserves the right to end or alter the program at any time.

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HOW TO ORDER

Order the Rx jobs from Doctors Optical Labs under the “Spettro Package” to receive package pricing.
 Order the initial frame kits through your Doctors Optical Labs Business Consultant.
 For individual frame orders, place the order on the Doctors Optical Labs website under “Spettro Frames”.

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