







# PROPRIETARY PRODUCT PORTFOLIO

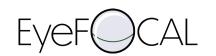
# THE BENEFITS OF PARTNERING WITH DOCTORS **OPTICAL LABS**



Doctors Optical Labs shares a common goal with the eyecare professional: creating exceptional patient outcomes and vision experiences. As an optical laboratory owned and directed by independents, we prioritize service and quality elements that have, in some cases, been lost at the major corporate lab level.

The skilled team at Doctors Optical Labs is dedicated to producing expertly crafted prescriptions one job at a time.

We are VSP approved and authorized to produce Unity Lenses and TechShield AR in-house for faster turnaround time.



Our EyeFOCAL-branded lenses are all fully personalized<sup>\*</sup> and digitally surfaced, delivering real-time enhancements tailored to the patients' needs and prescriptions. The EyeFOCAL portfolio offers several options, enabling you to dispense this family of lenses to virtually every patient.

	NEW GEN	BEST PAL		BETTER PAL			GOOD PAL		SINGLE VISION	BIFOCAL		OCCUPATIONAL	
	OMNI NAL	FX	ELITE	SBA	ULTRA	PRIORITY	SELECT+	BASIC	SV	ROUND 32/40	FT28	OFFICE	ANTI- FATIGUE
CR39	•	•	•	•	•	•	•	•	•	•	•	•	•
NEOCHROMES	•	•	•	•	•	•	•	•	•	•			•
AGILE DARK	•	•		•	•	•	•	•	•	•			•
TRANSITIONS	•	•	•	•	•	•	•	•	•	•	•		•
POLARIZED	•	•	•	•	•	•	•	•	•	•	•		•
POLY	•	•	•	•	•	•	•	•	•	•	•	•	•
NEOCHROMES	•	•	•	•	•	•	•	•	•	•	•		•
AGILE DARK	•	•		•	•	•	•	•	•	•			•
TRANSITIONS	•	•	•	•	•	•	•	•	•	•	•		•
POLARIZED	•	•	•	•	•	•	•	•	•	•	•		•
CHROMABOOST BSAR	•	•					•	•	•	•			•
TRIVEX	•	•	•	•	•	•	•	•	•	•	•	•	•
NEOCHROMES	•	•	•	•	•	•	•	•	•	•			•
TRANSITIONS	•	•	•	•	•	•	•	•	•	•	•		•
POLARIZED	•	•		•	•	•	•	•	•	•	•		•
1.67	•	•	•	•	•	•	•	•	•	•	•	•	•
NEOCHROMES	•	•	•	•	•	•	•	•	•	•			•
AGILE DARK	•	•		•	•	٠	•	•	•	•			•
TRANSITIONS	•	•	•	•	•	•	•	•	•	•	•		•
POLARIZED	•	•	•	•	•	•	•	•	•	•	•		•
1.74	•	•	•	•	•	•	•	•	•	•	•	•	•
TRANSITIONS	•	•	•	•	•	•	•	•	•	•			•

\* EyeFOCAL Basic is not personalized but digitally surfaced.

# Eyef CAL OMNI NAL THE MOST NATURAL INSTINCTIVE VISION

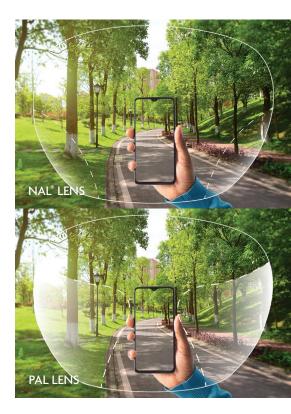
Despite many advancements in progressive additional lenses, there are still compromises and challenges for the patients and the practice:

- Cumbersome navigation through narrow intermediate and near portion of the lens.
- Spatial disorientation, nausea, or dizziness due to peripheral waviness and distortions.
- Potentially frustrating adaptation period.
- Need for time-consuming fit height measurements and increased risk for redo's.

The EyeFOCAL OMNI NAL® Natural Accommodation Lens is founded on patients' instinctive vision behaviors with funnel-shaped visual fields without the short narrow progressive corridor. It is a breakthrough in multifocal technology, providing the most natural performance, comfortable vision, and immediate adaptation.

# FEATURES & BENEFITS

- No adaptation period for comfortable vision right from the start.
- Funnel-shaped visual fields resulting in no peripheral swim or distortions.
- Continuous sharp natural vision at any gaze from far distance to close near.
- Wide intermediate visual field for effortless mid-range navigation.
- Look and feel of single vision lenses with a multifocal performance.





- The simulation of natural accommodation from 20 feet to 14 inches eliminates eye fatigue due to extended close-up viewing.
- Reduces valuable dispensing time—requires no fitting height.
- Eliminates costly redos and non-adapt issues due to fitting height errors.
- Quick and easy power verification at the ERP (Engraving Reference Point) only.

# **PROGRESSIVE LENSES**

A comprehensive portfolio of progressive lenses to fit every patient's needs.

#### BEST





#### **EyeFOCAL FX**

For patients that want the most comfort in a progressive lens with maximum visual acuity.

- Precision in all visual fields.
- Fully personalized to the patient's Rx and frame.
- Optimized near zone based on the patient's Add power, reducing unwanted astigmatism in the periphery.
- Ideal progressive corridor for most comfortable position when reading and doing near tasks.
- Enhanced visual perception in lateral gaze directions due to binocular balance.

### **EyeFOCAL Elite**

For patients that have a higher Rx and don't want to sacrifice visual acuity.

- Fully personalized dual-sided progressive lens.
- Precise and comfortable focus for all working distances in any direction of gaze.
- Near elimination of peripheral blur.
- Higher image stability for reduced swim effect.
- Improved aesthetics in many prescriptions.

# **BETTER**



### **EyeFOCAL SBA**

For patients that have higher astigmatism and still experience a balanced lens performance.

- Significant reduction of peripheral blur.
- Minimization of astigmatism swing especially for higher cylinders.
- Full personalization to Position of Wear.
- Comfortable viewing, also when using digital devices.

#### **EyeFOCAL Ultra**

For patients that want an all-around great performance in all distances.

- Fully personalized progressive lens.
- Precise and comfortable focus for all working distances in any direction of gaze.
- Superior visual quality for viewing digital devices.
- Higher image stability for reduced swim effect.

# PERFORMANCE DISTANCE INTERMEDIATE

**EyeFOCAL** Priority

• A well-balanced

progressive lens.

• Optimized for the

• Wide and ergonomic

digital world.

field of vision.

price.

For patients that want easy

adaptation at a competitive



- Aesthetically pleasing lens.

## GOOD



PERFORMANCE						
DISTANCE						
NEAR						
INTERMEDIATE						

#### **EyeFOCAL Select+**

- For patients that want a high value, reliable lens solution.
- Compensated progressive lens.
- Precise focus for all working distances.
- Image stability for reduced swim effect.

### **EyeFOCAL Basic**

- For patients that want clear vision and good quality at a very competitive price.
- Balanced visual fields for all distances.

# OCCUPATIONAL, BIFOCAL, & SV LENSES

Premium lens options for your single vision and specialty lens patients.



# I FNS ENHANCEMENTS

# **OCCUPATIONAL**

#### **EyeFOCAL OFFICE**

For patients that need support in intermediate and near tasks or in the office environment.

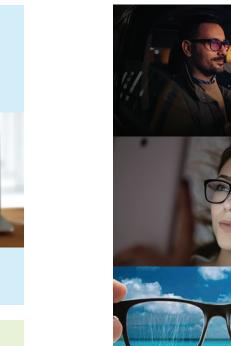
- Ideal office lens with three focal lengths available: 4.2 ft / 6.5 ft / 13.1 ft
- Maximum intermediate and near visual fields.
- Improved postural ergonomics avoiding unnecessary head movements.
- Precise and comfortable focus, especially when using electronic devices.



#### **EyeFOCAL ANTI-FATIGUE**

For patients that are pre-presbyope and use digital devices regularly.

- Single vision lens with three power boosts available: 0.50D / 0.75D / 1.00D
- Impeccable visual quality and precise focus.
- More relaxed vision with less accommodative effort, especially when viewing digital devices.
- Precise and comfortable focus for all working distances in any direction of gaze.



# **ANTI-REFLECTIVE COATING**

## ActiveAR NIGHT DRIVER

- in low-light conditions.
- Helps reduce light sensitivity.

## ActiveAR BLUE SHIELD

## ActiveAR PREMIUM AR

- UV protection

# ActiveAR BASIC AR

# **BIFOCAL**



#### **EyeFOCAL BIFOCAL ROUND 32/40**

For patients that want clear crisp vision in the distance and near, with limited intermediate needs.

- 2 segment diameters available: 32mm / 40mm
- Wide areas of view at near and distance, free of aberrations.
- Better aesthetics, less visible segment line.
- Easy transition between distance and near.



#### **EyeFOCAL BIFOCAL FT28**

For patients that are presbyopes with limited intermediate vision needs.

- Enhanced digitally surfaced bifocal lens using a FT28 blank.
- Wide, clear distance and near zones.

# SINGLE VISION

#### **EveFOCAL SV**

For patients that want the best visual performance in a single vision lens.

- Impeccable visual quality, also for higher prescriptions and wrapped frames.
- Near elimination of peripheral blur.
- Comfortable and accurate focusing at all distances.



## **PHOTOCHROMIC**

### **NEOCHROMES**

- Quickly darken in seconds, change to clear up to 2x faster than previous products.
- Filters high energy blue light.
- Available in gray & brown.

#### **NEOCHROMES AGILEDark**

- Fastest fade-back performance in an Extra Dark Product.
- Dark in 7 seconds with 2.4 minute fade-back.

# **NEOCHROMES**

## A broad range of solutions in anti-reflective coatings, photochromics and sun options.

Activear

• Improves color contrast and sharpens vision when driving at night or

• Premium AR with blue-light blocker. • Superior glare and scratch resistance and very easy to clean.

• Superior glare and scratch resistance and very easy to clean.

• Basic AR coating providing glare and scratch resistance.

# **SUN OPTIONS**

### **POLARIZED & MIRRORS**

- Blocks horizontal glare and harmful UVA and UVB light rays.
- Increases contrast and visual clarity with minimal color distortion.
- Available in many color and mirror options.

## **CHROMABOOST**

- Optimize color resolution & contrast, enabling patients to see hues more vividly.
- Provide premium performance, enhancing depth perception tracking, hand-eye coordination and reaction time.
- Available in polycarbonate in many EyeFOCAL lens designs.











Reach out to your Doctor's Optical Labs Business Development Consultant or scan to learn more & get started.





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